

Sing-a-long MAMMA MIA!

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Mamma Mia is set to take Taranaki by storm this April. New Plymouth Operatic have announced they have secured the rights to present Sing-A-Long Mamma Mia!, the latest version of the 2008 smash-hit movie starring Meryl Streep and Pierce Brosnan. "We have been trying, unsuccessfully, to secure the rights to the Mamma Mia stage production for the past few years" says New Plymouth Operatic's Jenny Murray "However when we became aware the rights to this sing-a-long version of the Mamma Mia! movie may be available we leapt at the chance to bring this event to the audiences of New Plymouth."

The 2008 box office-smash movie, based on the 1999 stage musical of the same name, was one of the biggest movie success stories of 2008, grossing more than USD\$600 million worldwide, and now holds the record for the highest grossing movie-musical of all time. Now the Sing-a-long version of this mega musical extravaganza comes to New Plymouth TSB Showplace for one night only, on Friday 16 April 2010. "The Sing-A-Long version of The Sound of Music came to New Plymouth a few years ago and was a sell out success" commented Mrs Murray "Operatic had a gap in our performance schedule after our sensationally successful season of Miss Saigon last October, so when the opportunity to present Sing-A-Long Mamma Mia came along – it was a no-brainer for us" Jenny adds.

The movie's story centres around bride to be Sophie (Amanda Seyfried) is on a quest to find her father before her big day. There is just one problem ... she's not sure who he is. After secretly reading her mother Donna's (Meryl Streep) old diaries, she discovers he is one of three past loves. Knowing her mother would not approve, she invites them all to the wedding. Sophie desperately tries to keep their presence hidden but its not long before the secret is out and the fun begins....

Tickets go on sale tomorrow (January 28) for the event, which will be co-hosted by Newstalk ZB's Phil Quinney. "We looking forward to seeing Phil in a sequin outfit!" jests Mrs Murray. "We are encouraging all people who come along to the movie to dress up in ABBA-type attire" says Mrs Murray "There will be prizes for the best (and worst) dressed – so we are hoping people's imaginations go wild when they work out what to wear that night"

Ends.



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